

Foreword

The ways humans are surveilled are multiplying rapidly. Flock cameras are monitoring movements, Artificial Intelligence (AI) webcrawlers are scraping data from the Internet, and Global Positioning System (GPS)-driven applications are creating vast troves of information which double as records of digital surveillance.

Why does this matter, and how can we talk to our students about these issues? This matters because the means of surveillance enable, perpetuate, and amplify the asymmetrical power structures undergirding lived experiences across the world. In their book, *From Data to Information: Graduate Student Investigations into the Rhetorics of Digital Surveillance*, Lacy Hope, PhD, Assistant Professor at Utah Tech University, and her students offer a way for writing instructors to discuss these issues in their classrooms. Importantly, this book is for a wider audience than instructors and students – it is for anyone interested in learning about digital surveillance.

From Data to Information: Graduate Student Investigations into the Rhetorics of Digital Surveillance provides useful examples of student-accessible projects, and links back to the information and pedagogies they learned about in Dr. Hope's class. Furthermore, *From Data to Information* is a new, innovative resource for writing studies scholars working tangentially to or beyond surveillance studies. Topics and themes found in this book include written content of privacy policy data, specific privacy policies of games and mobile health applications, and ad tracking technologies. Dr. Hope's students take a deeper look at issues like immigration surveillance, women's health and reproductive surveillance, and protecting intellectual property from AI scraping, using these issues as vehicles for understanding the purposes of surveillance, geo-location tracking, data mining, surveillance harms, and how to reject digital surveillance.

We hope you will integrate *From Data to Information: Graduate Student Investigations into the Rhetorics of Digital Surveillance* into your writing and technical communication classes in ways which are productive for you and the students you work with. Reach out to drpcollective@gmail.com and let us know how you utilize it, and visit drpcollective.com to learn more about the intersections of privacy, surveillance, and writing studies.

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The Digital Rhetorical Privacy Collective

